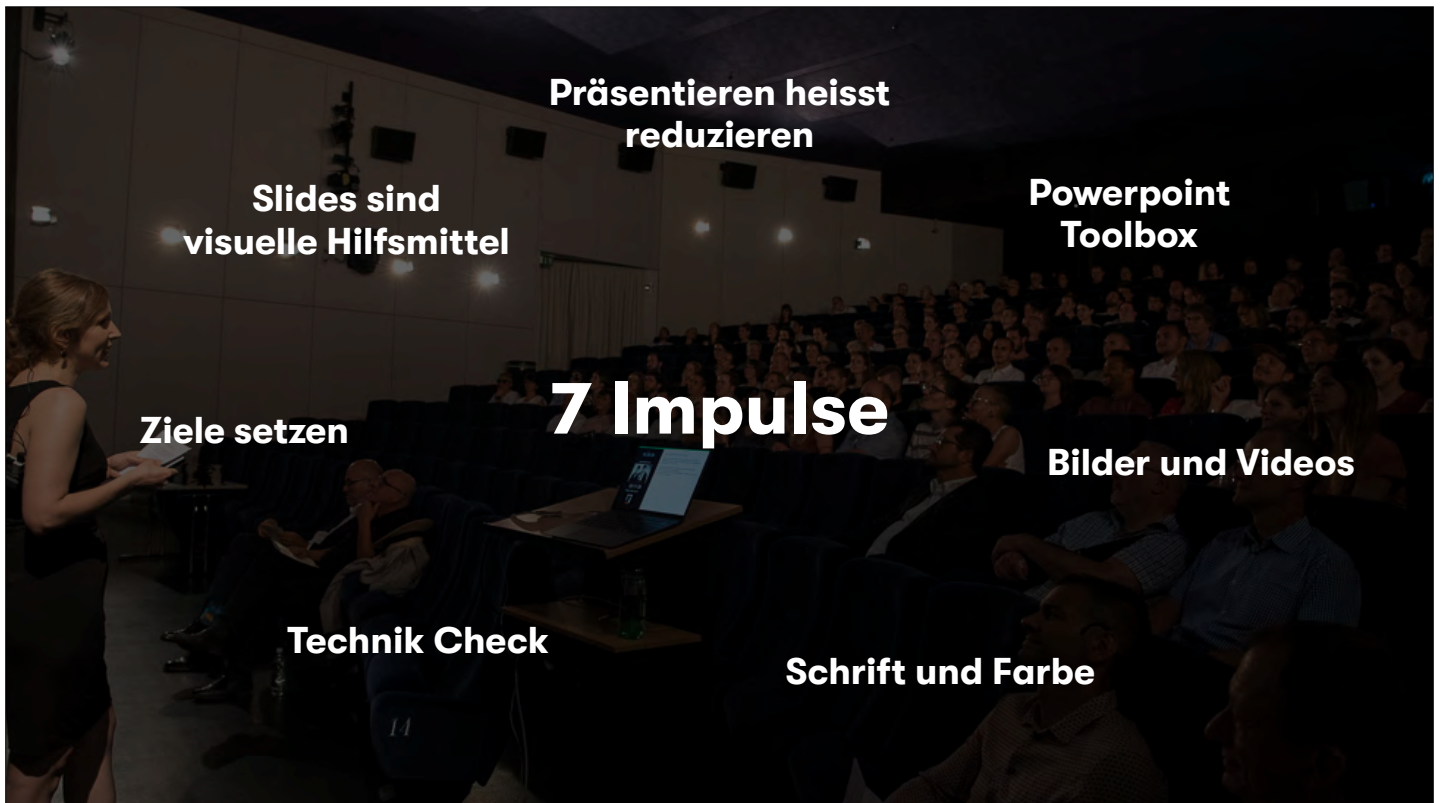




Pimp My Slide

Wie ich meine digitale Präsentation «aufmotze»

Christine Weber



Präsentieren heisst
reduzieren

Slides sind
visuelle Hilfsmittel

Powerpoint
Toolbox

Ziele setzen

7 Impulse

Bilder und Videos

Technik Check

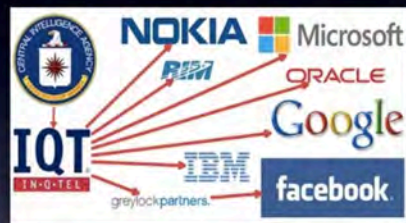
Schrift und Farbe

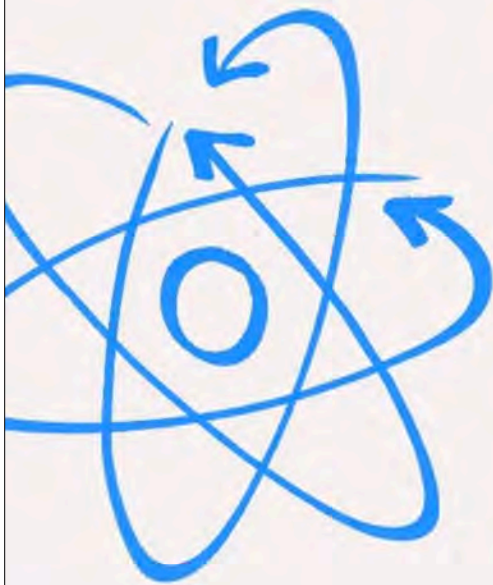


Wo können wir reduzieren?

The In-Q-Tel investment firm

- Founded 1999 as not-for-profit venture capital firm
- So... if you are not looking to make a profit, what are you looking for then ?
- Investments in data mining, call recording, surveillance, crypto, biotech, ...
- E.g. 2007 AT&T - Narus STA 6400 backdoor = product of In-Q-Tel funded company
- Many (many) participations worldwide (also Belgium)





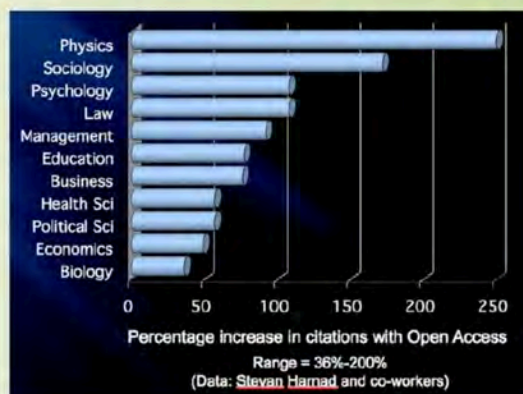
07

Manage the Aberrant Genius.

“Aberrant geniuses” - high performing but difficult team members - should be tolerated and even protected, as long as their behavior isn't unethical or abusive and their value outweighs the toll their behavior takes on management, colleagues, and teams.

What's in it for me? Open Access.

- Open access articles are viewed and cited more frequently than non-open access articles
- Download advantage
- Competitive advantage
- Accessibility advantage

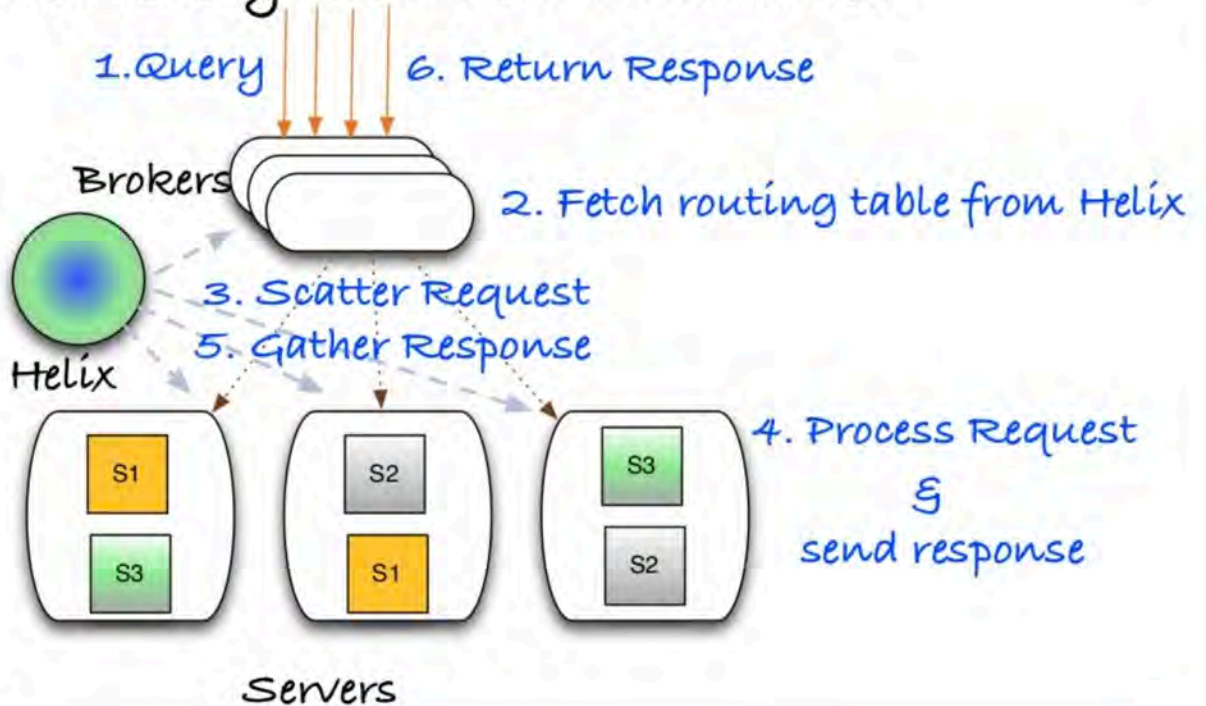


Source: [Brody & Harnad](#) (2004). "Comparing the Impact of Open Access (OA) vs. Non-OA Articles in the Same Journals." *D-Lib Magazine*, 10(4), Available at <http://www.dlib.org/dlib/june04/harnad/06harnad.html>

LIFE TOGETHER



Pinot Query Execution: Distributed





Slides sind visuelle Hilfsmittel

Visualisieren

Slides

Worte

Trend/Ergebnis

Eindruck/Gefühl

Konsultieren

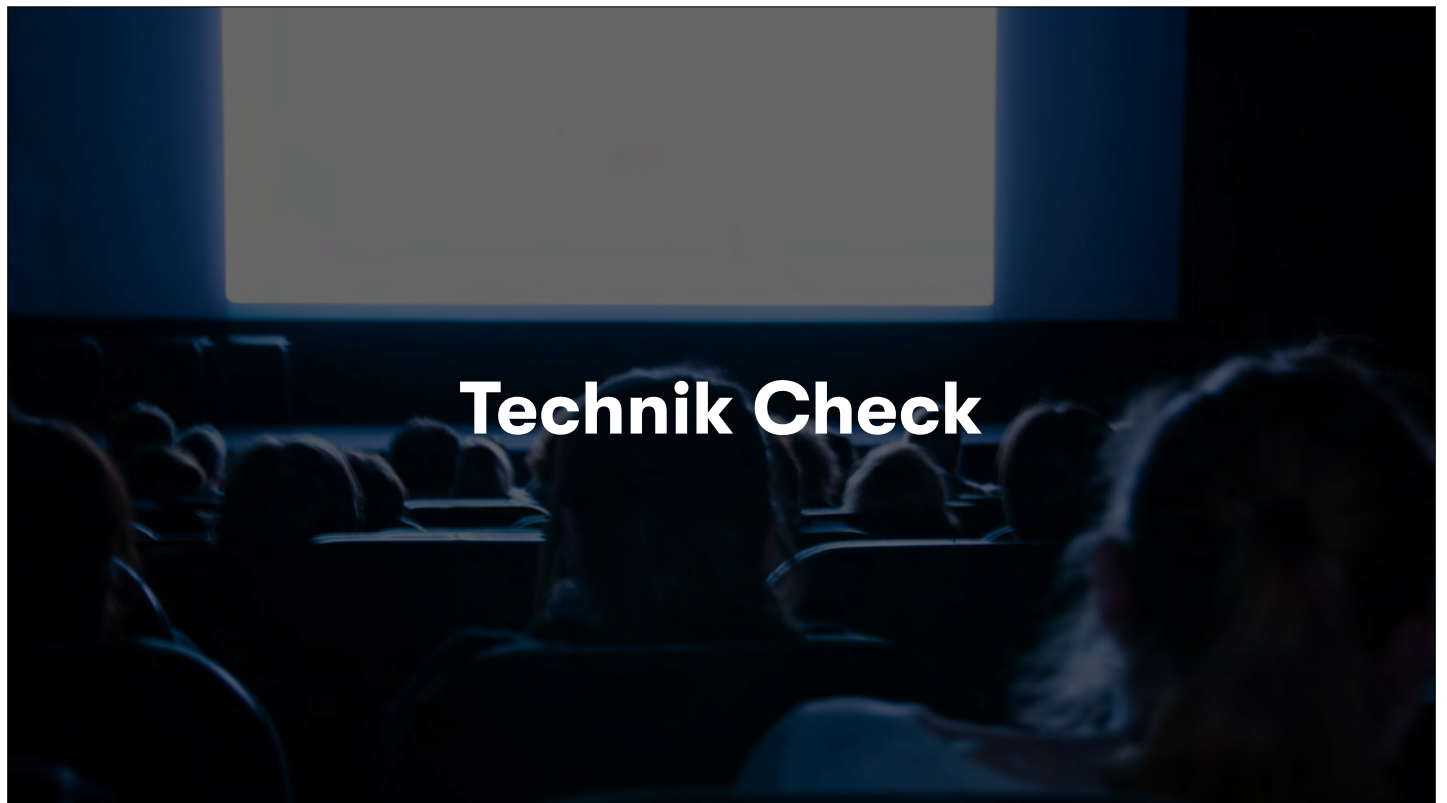
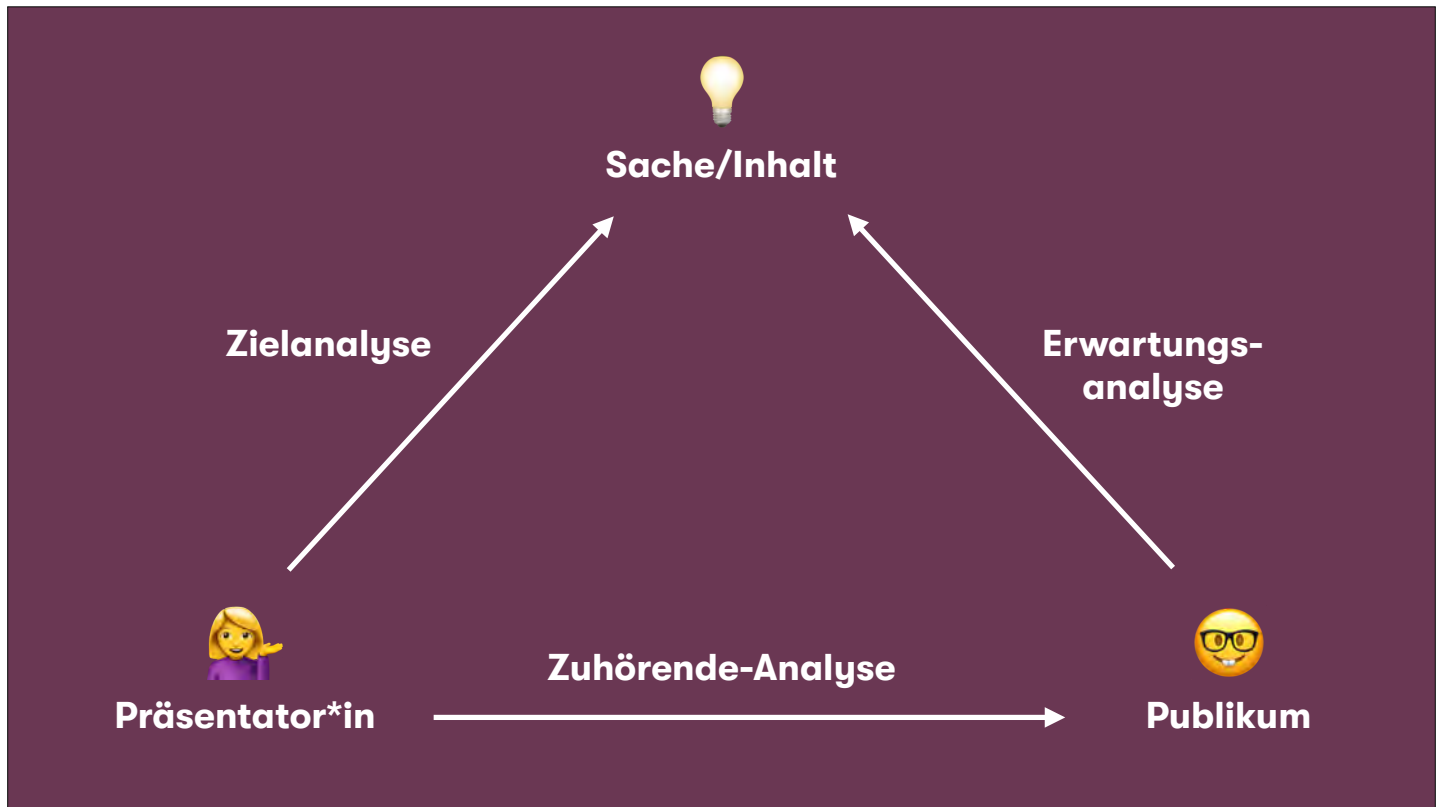
Handout

Texte

Statistik

Detail





Anschlüsse

HDMI

Netzteil

Adapter!



Bild

16:9

1920 x 1080 Pixel

RGB Farbraum

Beamer ≠ Bildschirm

Presenter/Pointer



Ton

HDMI

Externe Boxen

Klären/Testen

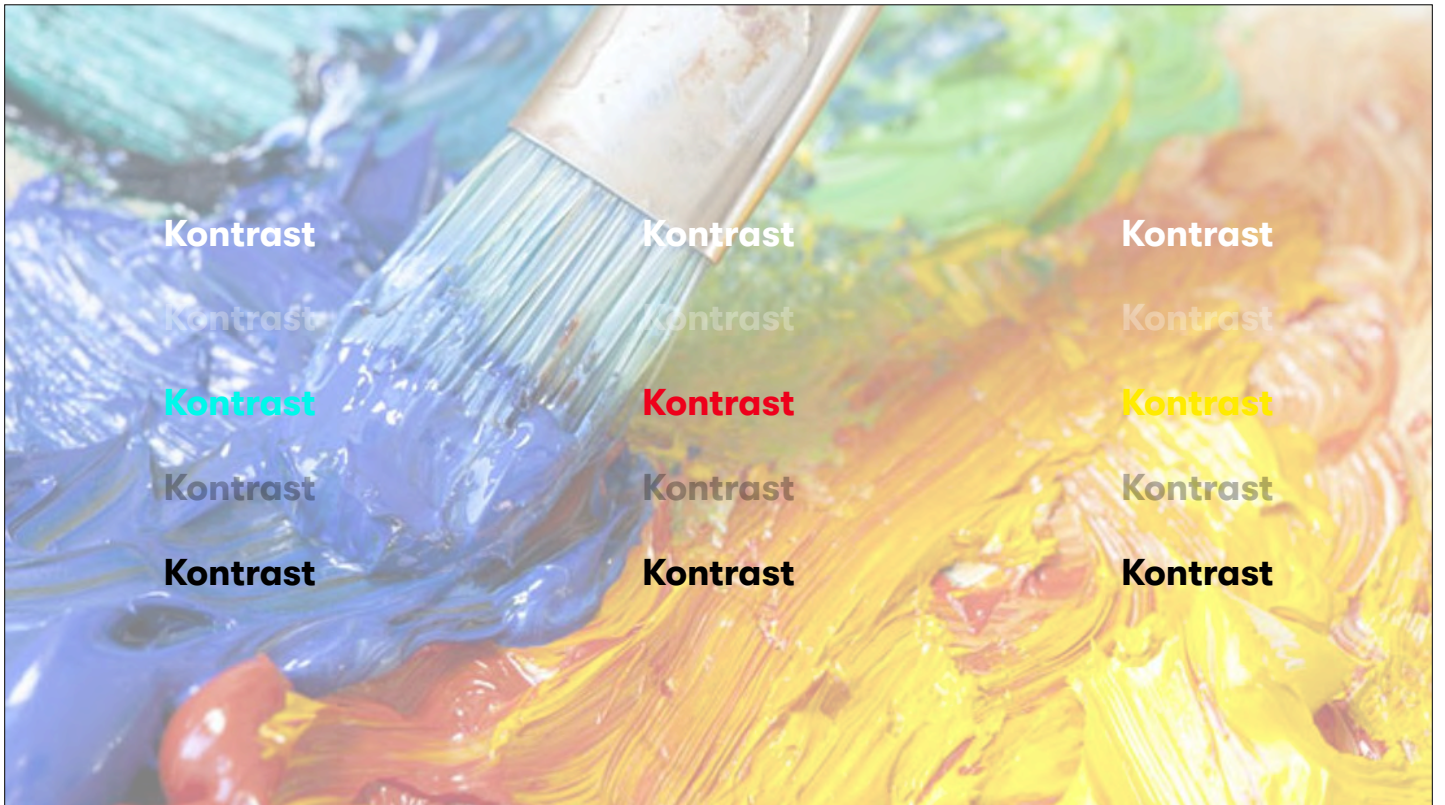


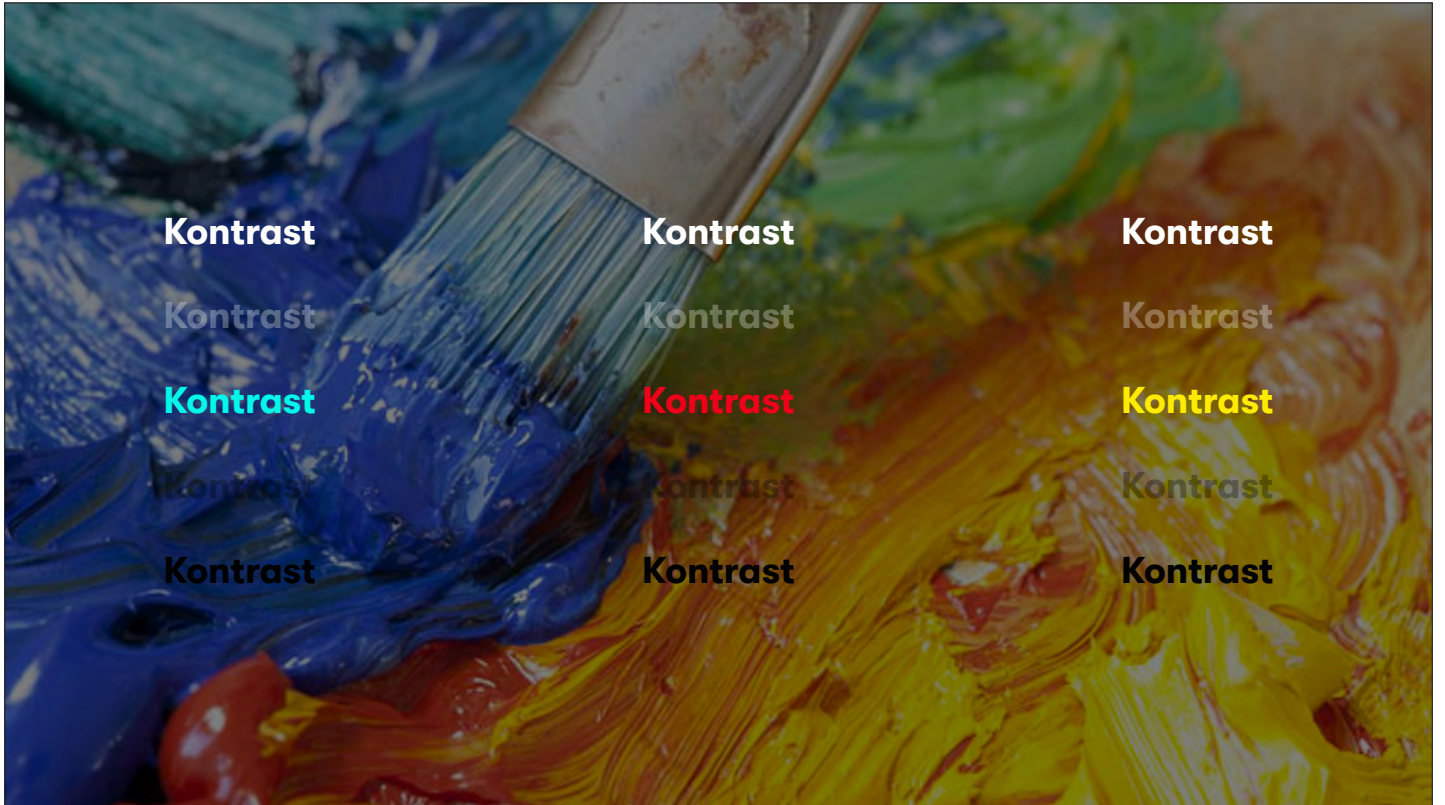
Schriften
und Farben

Serifenschrift
Serifenbetont
Serifenlos
Schreibschrift
Handschrift

Normal
Light
Bold

GROSSBUCHSTABEN
Kursiv
Unterstrichen





Kontrast

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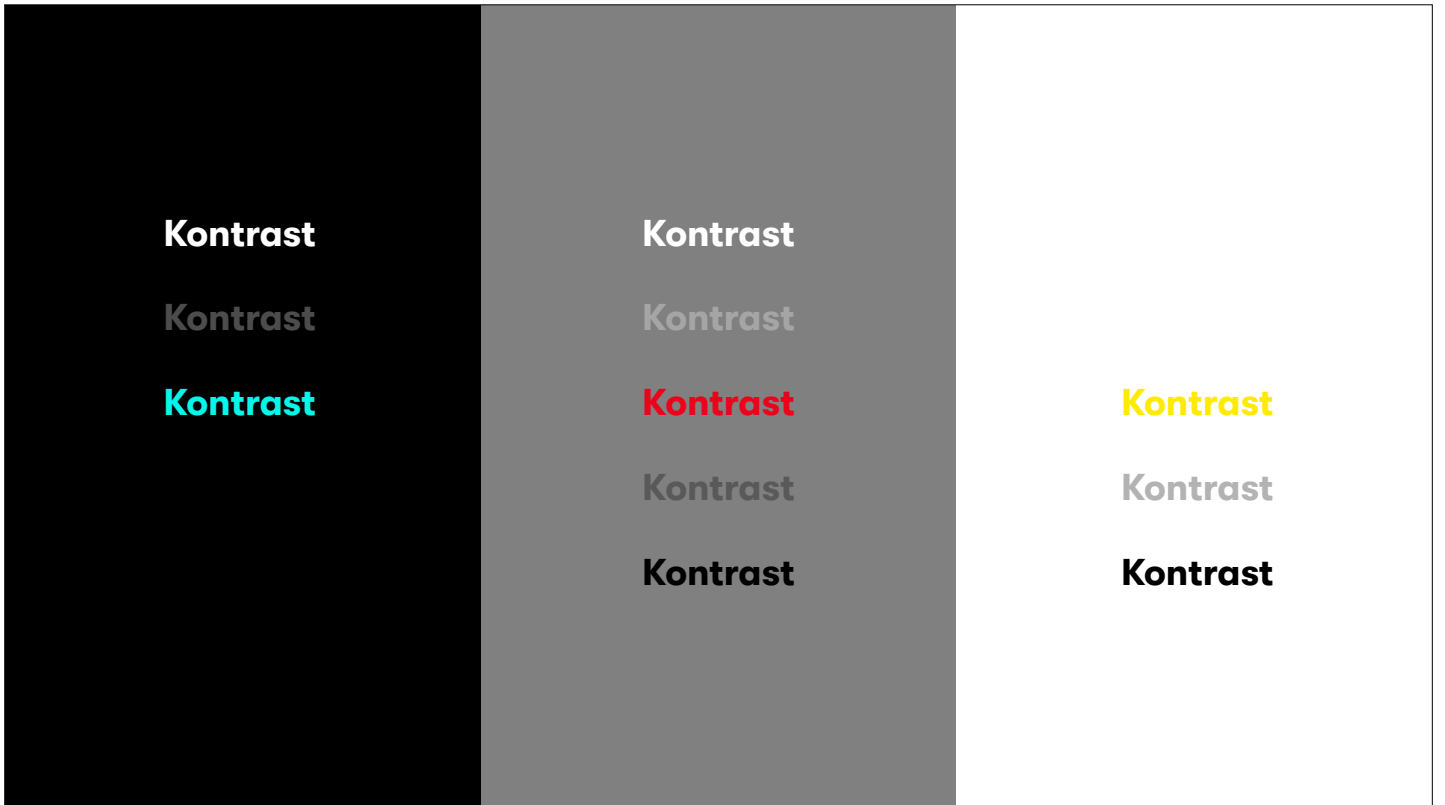
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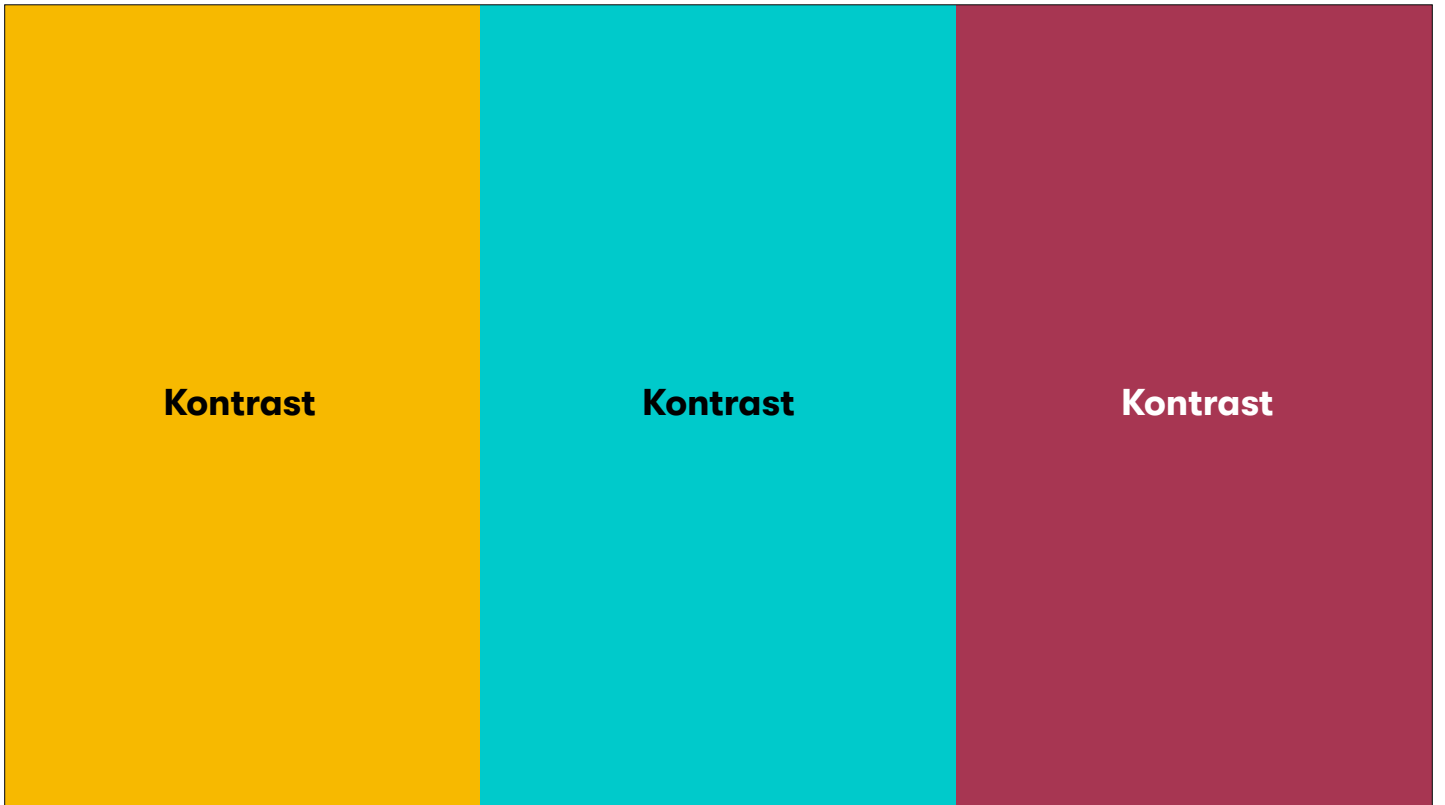
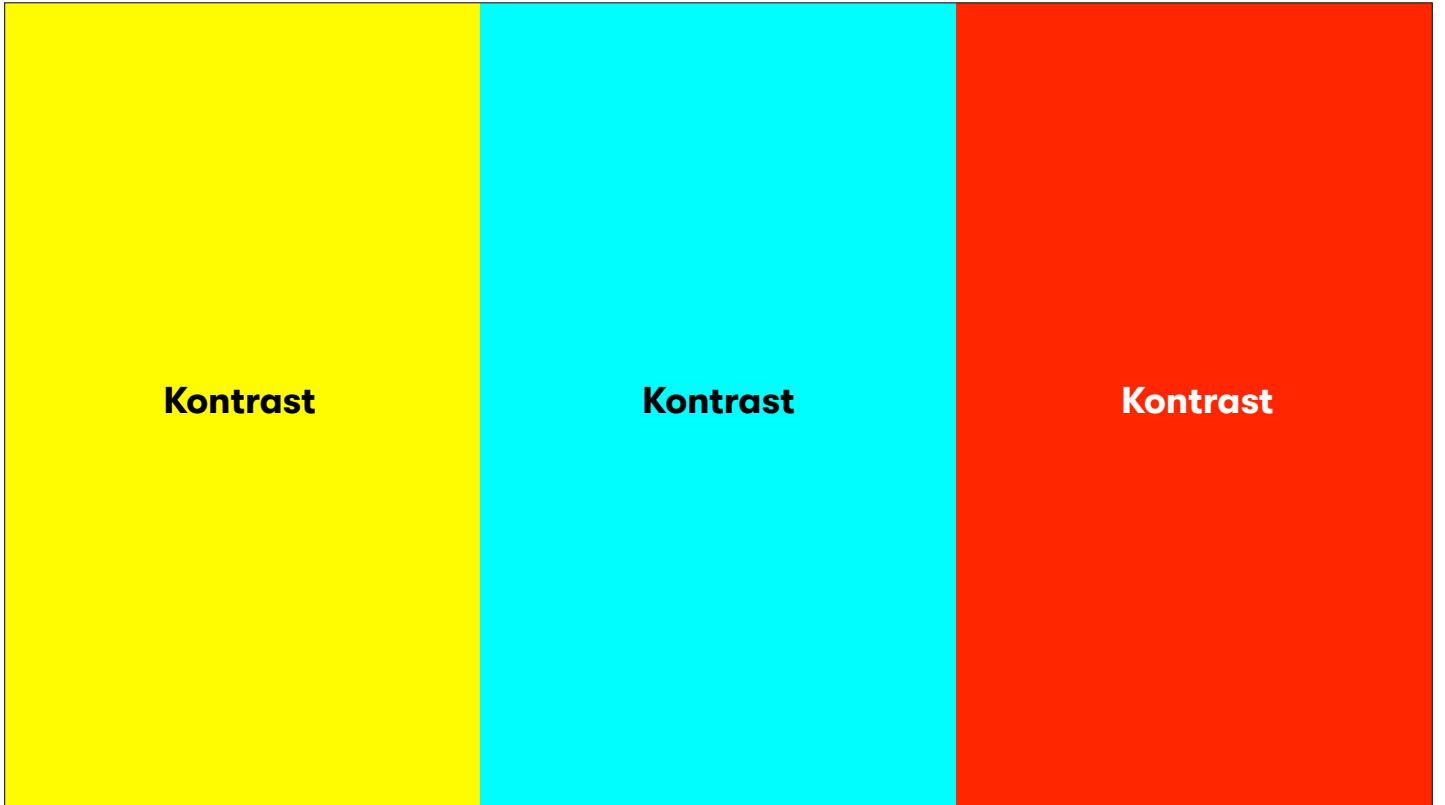
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Visualisieren

Emotionen/Metaphern

Details

Treffend

Bewegte Bilder

Platzieren

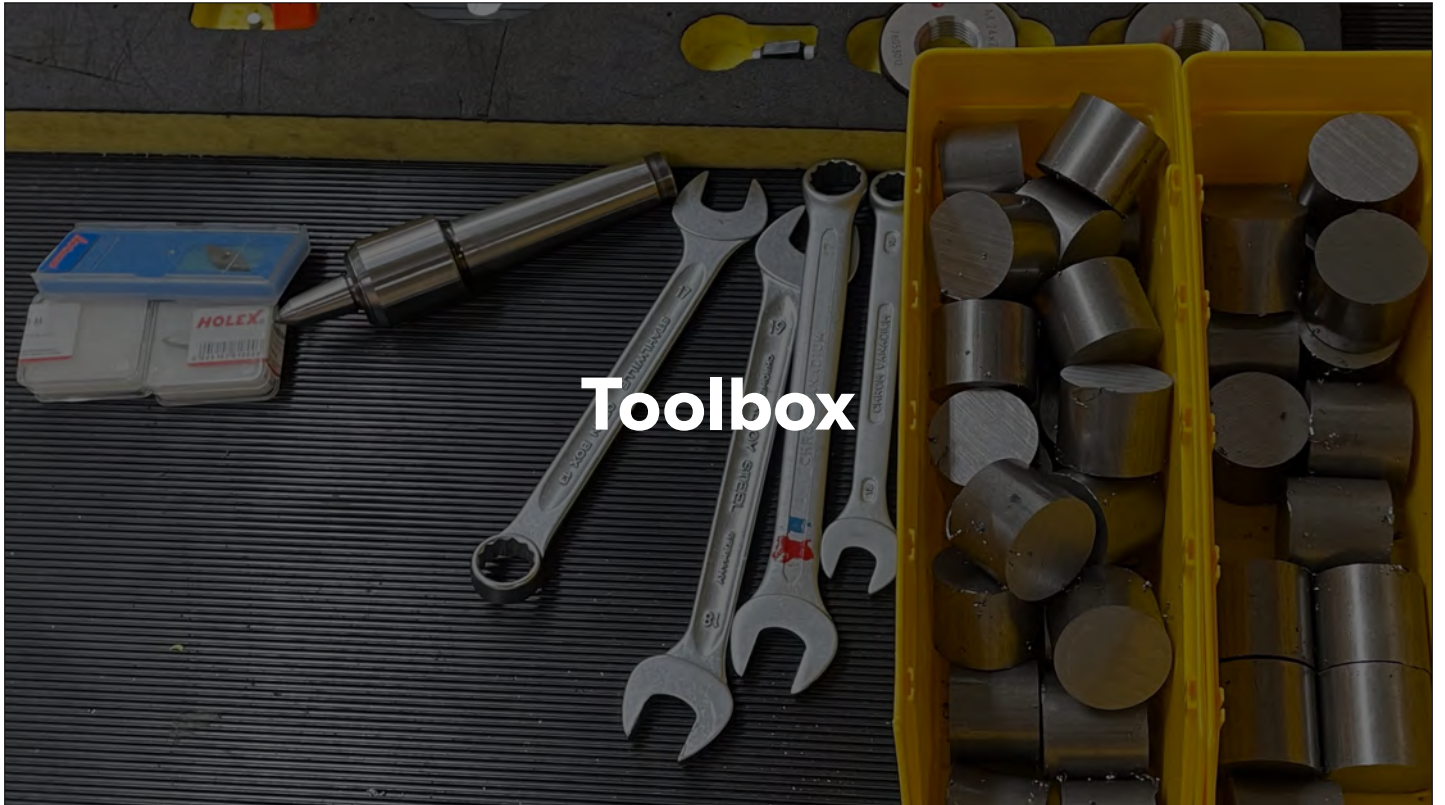
Vollflächig

1 Übersicht, 1 Detail

Was Pixel hergeben

Dosiert

Toolbox

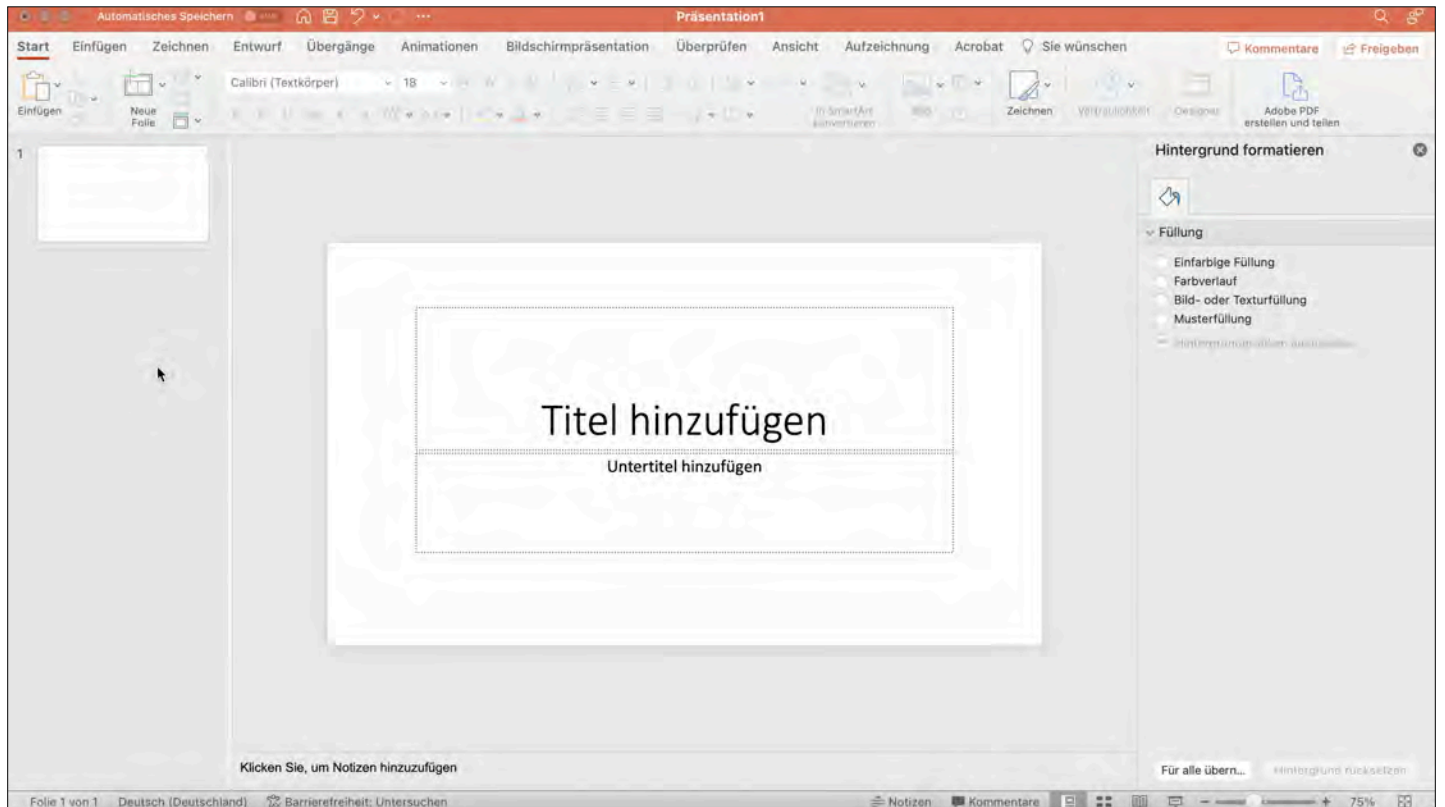


Mac oder Windows

Youtube

[support.mircrosoft.com](https://support.microsoft.com)





Selber machen

unsplash.com

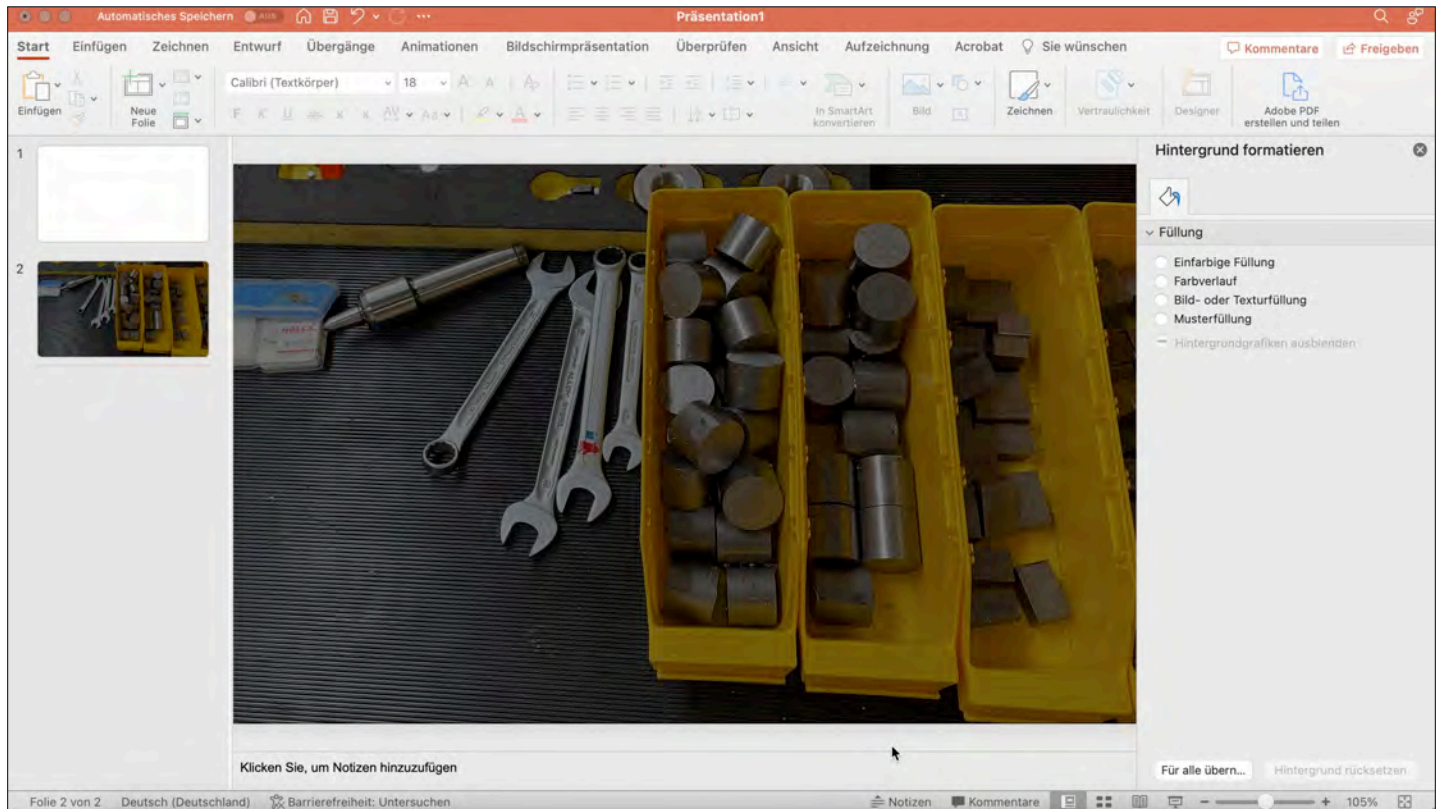
Freier Download

Internetquelle

Nicht publizieren!

Emojis





Lokal statt online

clipgrab.org

Länge

Bild- und Tonqualität

Format



